

CHAMPIONS CARDIO™

HISTORY

In 2014, the founders of the company Champions Cardio came up with the idea of creating ecosystems of training products that will revolutionize cardio training around the world. We were determined to use the latest technologies such as artificial intelligence, machine learning and Live Streaming.

To achieve such ambitious goals, we needed a large team consisting of people with experience not just from the sports industry, which still designed products according to 20th century standards. For this purpose, we brought together over 50 people, consisting of experts from the automotive, aviation and new technologies industries. The common factor was everyone's love for sports.

After long consultations, we selected Champions Ladder as our first product. Our pace of life is becoming increasingly faster and people are focused on achievements, therefore users require from the cardio products which in 10 minutes can give the effect of spending an hour cycling or running on the treadmill.

GOAL

The goal of our team was to create an ecosystem of cardio products that will revolutionize training around the world through the use of the latest technological advancements. In order to do this, we decided that the most important goal is the ability to influence users around the world during 3D Live Streaming and 3D VOD transmissions. Of course, whenever solutions appear which can change the status quo, the sports industry always says that this cannot be done. However, in such cases it is best to gather experts from other industries who do not know that it can't be done.

CONCEPT

Imagine a situation in which thousands of users from all over the world join a Live Streaming training session run by a coach in a studio in Los Angeles, and the speed and time are controlled in real-time by the trainer. This is our CONCEPT.

CHAMPIONS FAMILY



WHAT IS CHAMPIONS LADDER?

Champions Ladder is a multifunctional climbing treadmill which allows to experience the most beautiful places in the world and join group training via Live Streaming, in which you climb with the trainer. Moreover, you can see and hear the trainer, who in real-time controls the movement and speed of your device. This technology will take your training to another level!

Join one of many 3D Live Streaming training sessions in beautiful and unique locations or play a recorded session at any time in 3D VOD.

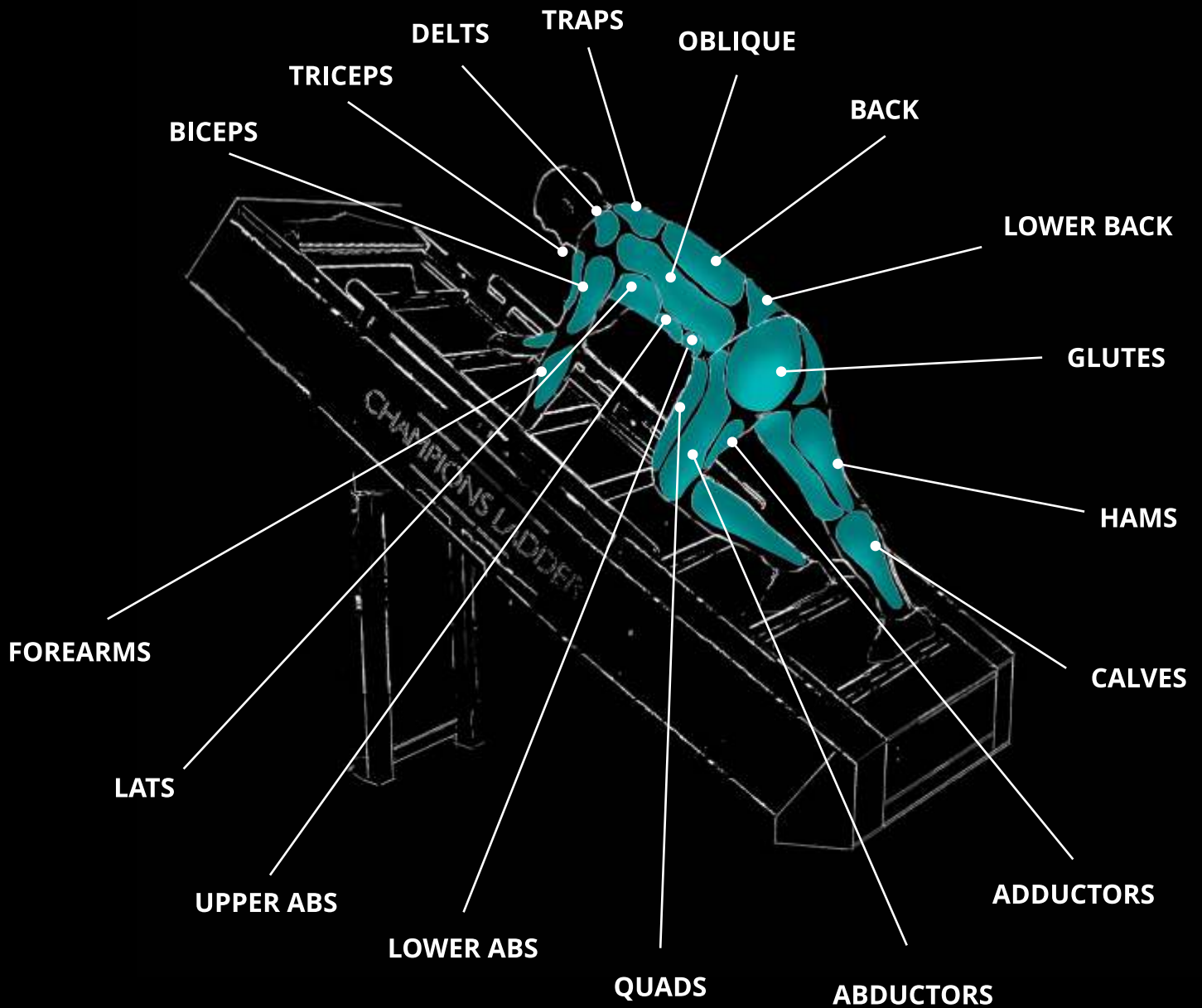


You can also choose from among many different challenges and climb to the highest and most iconic buildings, mountains and volcanoes. In addition, you can connect to one of many available streaming services and work out while watching your favorite TV show or movie on a beautiful 22-inch touchscreen.

The Champions Ladder is the most effective cardio device in terms of burning calories and building aerobic and anaerobic endurance. It is designed for all those who love sports, climbing and leading a healthy lifestyle - regardless of whether you are a professional athlete or an amateur.

The advantage of the Champions Ladder training is the ease of use that has been achieved thanks to artificial intelligence and machine learning, which is unique among all cardio devices.

FULL BODY WORKOUT

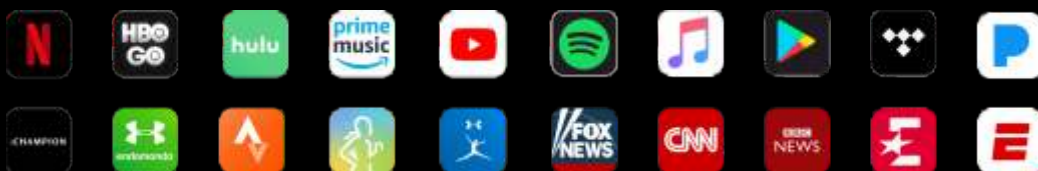


90 DIFFERENT EXERCISES



TRAINING

- **Full Body Workout** - the only cardio device in the world on which you can perform a multifunctional workout involving all the muscles of your body.
- **90 Exercises** - a huge number of training options with varying degrees of difficulty - you can choose from a range of 90 exercises or be creative and come up with new ones.
- **Amazing Cardio Session** - the most effective calorie burning from all cardio devices - you burn 250% more calories than on a treadmill.
- **Strength & Conditioning** - you will not only improve muscle strength, but also agility, plyometrics, speed, power and endurance.
- **HIIT (High Intensity Interval Training)** - HIIT involves fat loss, reducing weight and waist circumference, and your metabolic rate will be higher for many hours after the workout.
- **Warm-Up** - you can effectively warm up your muscles and joints to safely prepare your body for the rest of your training.



CALORIES BURNING

Training on the Champions Ladder is recommended by personal trainers and dieticians around the world. Several studies and tests have shown that Champions Ladder exercises accelerate the burning of calories and body fat.

Thanks to training on the Champions Ladder, you'll burn fat and reduce your weight, and your metabolic rate will be higher even for a few hours after your workout.

The chart below compares the burning of calories on the Champions Ladder with various activities and exercises.



GROUP TRAINING

2 OR MORE LADDERS

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GROUP EXERCISES & OFFICIAL CLIMBING TRAINING CENTER



- **Group Exercises** - combine several devices in the facility and create group classes.
- **Competition** - promote competition, both individual and team.
- **Main Screen** - display training statistics on the external screen or on the wall of the gym by using a projector.

TECHNOLOGY & SOLUTIONS



Artificial Intelligence & Machine Learning - an analysis of your movement to personalize your training - in Artificial Intelligence mode, you will feel that the device understands you and adapts to your training.

Mountains & Volcanoes & Buildings & Popular - climb mountains, volcanoes and buildings of varying difficulty - from Apple Park with a height of 50 feet to Mount Everest with a height of 29029 feet.

iCHAMPION™

iChampion - a unique training platform with comprehensive solutions for your physical activity. With iChampion you can not only store all your training statistics, but also join numerous Challenges and group classes through 3D Live Streaming and 3D VOD. The iChampion platform is the only 3D system in the world in which, in addition to image and sound, there is also the third dimension - speed adjustment and real-time control performed by the trainer. This is a real revolution!

3D Live Streaming - live training at specific times and conducted from several different locations around the world.

3D VOD - a collection of recorded workouts that you can join at any time - from home, work, your hotel or a fitness club.

Challenges (Buildings, Popular, Mountains & Volcanoes) - you can choose from dozens of presets or create your own - e.g. from your area.

PARTNERS:



PLATFORMS:



iCHAMPION PRO APP



MAIN SCREEN

Select one of several options:

- a) Selection of goals from mountains, volcanoes, buildings, and landmarks.
- b) Create your personal goal.
- c) Run 3D LIBRARY.
- d) Set one of the 3 modes of work for the device.

SELECTION OF GROUP OF GOALS



Select group of goals:

MOUNTAINS: Mount Everest, K2, Nanga Parbat, Aconcagua, Denali, Mount Kilimanjaro, Mount Elbrus, Mont Blanc, Mount Kosciuszko, Mont Uluru.

VOLCANOES: Ojos del Salado, Mount Sidley, Mount Fuji, Mount Etna, Mount Vesuvius, Taal Volcano.

BUILDINGS: Burj Khalifa, CN Tower, One World Trade Center, Petronas Twin Tower 1&2, Willis Tower, Empire State Building, Wilshire Grand Center, The Shard, Eiffel Tower, Commerzbank Tower, Palace of Culture and Science, Great Pyramid of Giza, BIG BEN, Taj Mahal, Leaning Tower of Pisa, White House.

POPULARS: Falcon Heavy, Lighthouse of Alexandria, Avengers Tower, Barad-dûr, Mount Seler, The Pearl by "SKYSCRAPER", Wayne ENTERPRISES, Salesforce Tower, Hogwarts Castle, Chernobyl, Statue of Liberty, Titanic, Joker Stairs, Rocky Steps, Apple Park.

SELECT GOAL



Select your goal and enjoy the amazing training combined with achieving interesting climbing goals.

Every goal is a different distance to do. The simplest, such as Falcon Heavy, take about a minute. The longest ones, such as Mount Everest, are many hours of climbing, which are more pleasant if you spread them over 30-60 days of training.

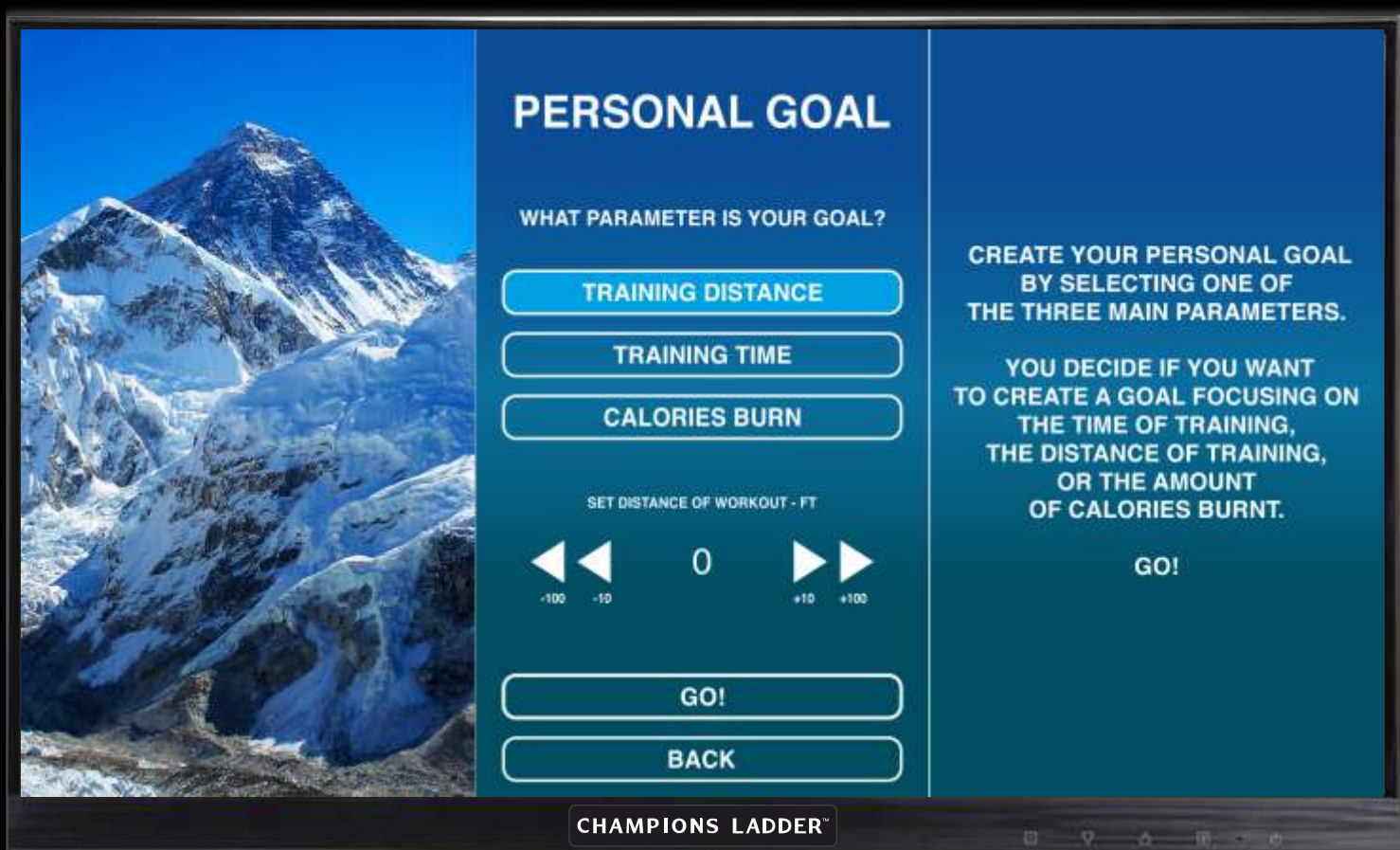
CONGRATULATIONS



After achieving a goal, iChampions Pro App will display the distance achieved, your time and the amount of calories burnt.

Take a photo and share it in your social media or send to friends and family. This will motivate both you to train more and achieve further goals, and your friends and family to train regularly and to improve their well-being.

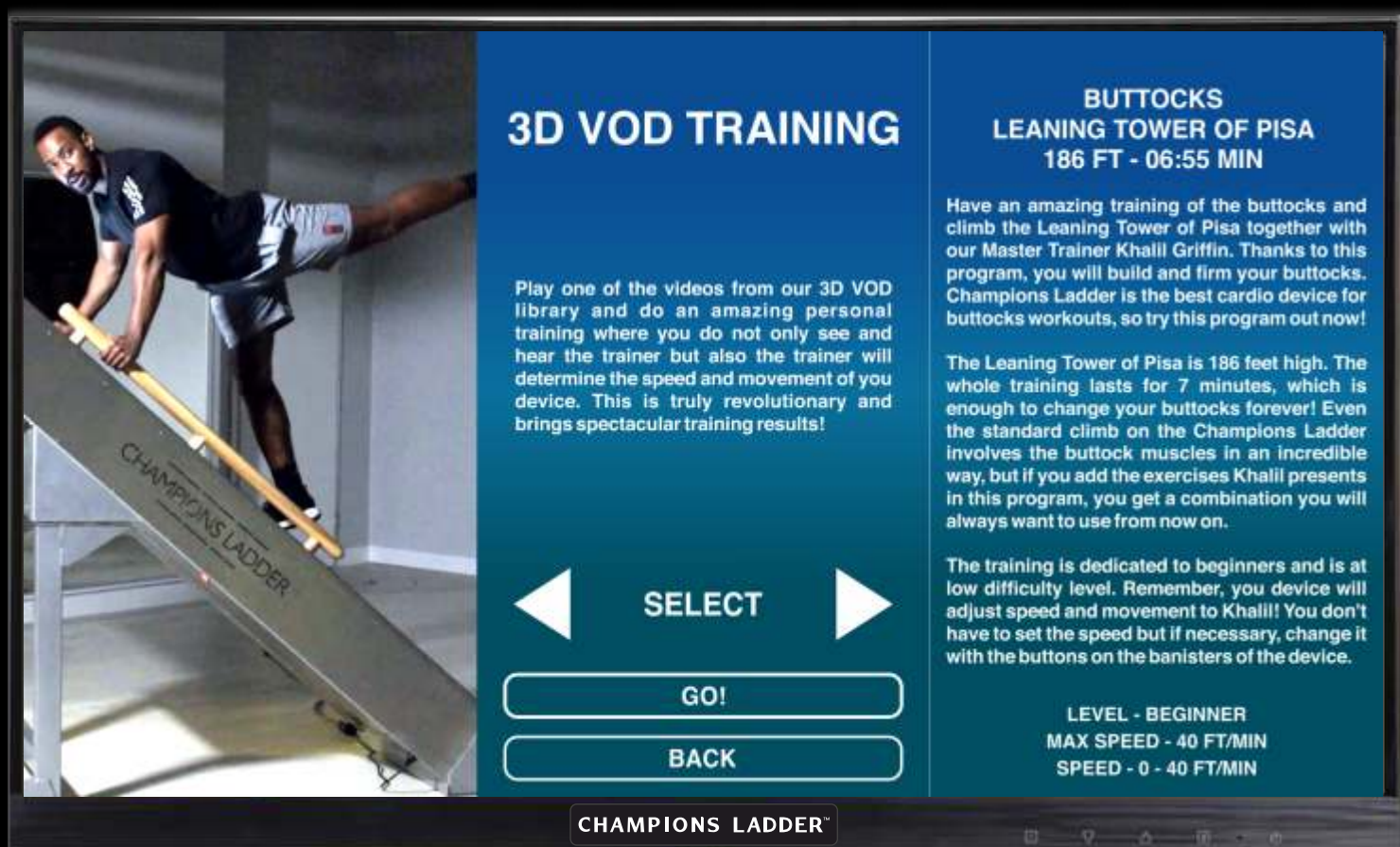
PERSONALIZING GOALS



You can personalize your goal in any way you want. You can select goals based on distance, time, or calories burnt.

At any point, you can suggest an update to the device with further goals by sending us an email to: info@championscardio.com

3D LIVE STREAMING & 3D VOD



3D LIVE STREAMING & 3D VOD trainings are truly revolutionary. You can run any training and you will not only see and hear the trainer but also the trainer can take control over the speed and the movement of the device. This training will revolutionize your training experience.

3D VOD consists of several dozen online trainings displayed on the screen of the device (ultimately, there will be 500 of them in 2020). The trainer in the videos climbs the specific goals together with you, but also shows exercises which can be done on Champions Ladder (we have described 90 different exercises!); naturally, if you selected a training which contains such exercises.

BUILDINGS



Burj Khalifa / UAE / 828 m / 2717 ft

One World Trade Center / USA / 541 m / 1776 ft

Petronas Twin Tower 1 & 2 / Malaysia / 452 m / 1483 ft

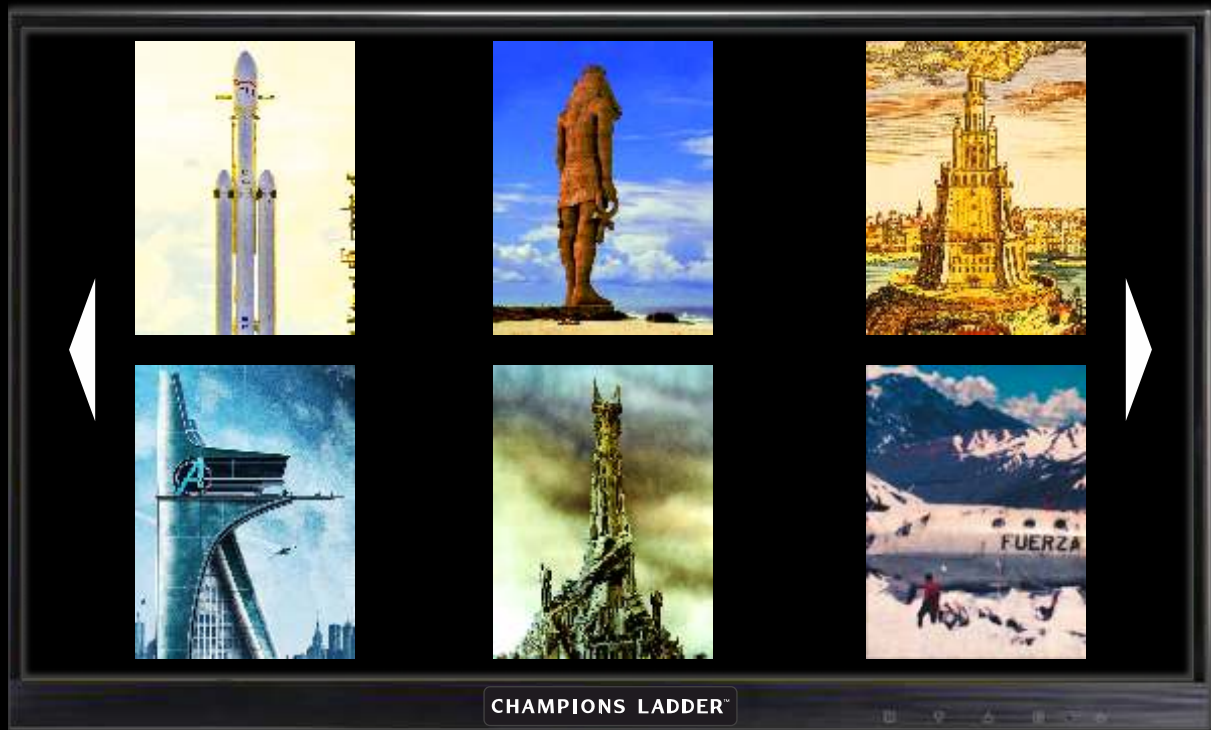
Empire State Building / USA / 381 m / 1250 ft

Eiffel Tower / United Kingdom / 300 m / 984 ft

Big Ben / United Kingdom / 96 m / 315 ft

and many more...

POPULARS



Mount Seler / Argentina-Chile / 4600 m / 15092 ft

Barad-Dur / Mordor / 1366 m / 4482 ft

Avengers Tower / USA / 344 m / 1130 ft

Lighthouse of Alexandria / Egypt / 137 m / 450 ft

Statue of Taweret / The Island / 76 m / 250 ft

Falcon Heavy / USA / 70 m / 230 ft

MOUNTAINS



Mount Everest / Nepal-China / 8848 m / 29029 ft

K2 / China-Pakistan / 8611 m / 28251 ft

Denali / USA / 6190 m / 20310 ft

Mount Elbrus / Russia / 5642 m / 18510 ft

Mont Blanc / France/Italy / 4809 m / 15777 ft

Mount Kosciuszko / Australia / 2228 m / 7310 ft

and many more...

VOLCANOES



Ojos Del Salado / Argentina-Chile / 6893 m / 22615 ft

Mount Sidley / Antarctica / 4181 m / 13717 ft

Mount Fuji / Japan / 3776 m / 12389 ft

Mount Etna / Italy / 3326 m / 10912 ft

Mount Vesuvius / Italy / 1281 m / 4203 ft

Taal Volcano / Philippines / 311 m / 1020 ft

CLIMBING



STATISTICS

See the statistics below, do not let yourself
be overtaken by your competition in the area!

MOUNTAINS

25%

of the earth's surface is covered by mountains

700 000

(people visit the Himalayas annually)

120 000 000

(people visit the Alps annually)

320 000 000

(visit mountain areas in the USA annually)

750 000 000

(people spend their holidays in mountain areas annually)

1 000 000 000

(people live in mountain areas)

FITNESS CLUBS, GYMS, TRAINING CENTERS

175 000 00

(people have a membership in fitness clubs,
gyms and training centers)

OFFICIAL CLIMBING TRAINING CENTER



Join the global OFFICIAL CLIMBING TRAINING CENTER program by CHAMPIONS LADDER now and get a great opportunity to acquire a new group of customers who have so far not been interested in attending gyms in your area.

This group is a community of 750 million people who love hiking and mountain climbing and spend their free time and holidays in mountain areas.

This community of 750 million people is more than 4 times the community of people buying memberships in fitness clubs, gyms and training centers around the world.

DID YOU KNOW THAT...

- by joining the OFFICIAL CLIMBING TRAINING CENTER by CHAMPIONS LADDER you can significantly increase the number of memberships purchased in your club?
- there are statistically 4 times more people in the vicinity of your club who go mountain climbing than those who have a membership in any club in your area?
- the vast majority of these people will not purchase a membership in your club if you do not offer them the best possible climbing training combined with running and mountain routes displayed on the screen?

Do not wait and do not waste your club's potential. With the status of OFFICIAL CLIMBING TRAINING CENTER you would have the chance to reach a significant target group.

COMMUNITY



SOLUTIONS

For home training:

Champions Ladder has taken home cardio training to another level. Thanks to 3D REAL and 3D LIVE MOTION technologies, users can join Live Streaming or VOD training thanks to which they can see and hear the trainer, who remotely controls the movement and speed of their devices. THIS IS A REAL REVOLUTION IN TRAINING!

Users can also choose one of the training goals at any time and climb the most famous and highest mountains, volcanoes and buildings or work out by watching videos from the most popular streaming services on the display screen, which are available in the device's application.

For fitness clubs:

Champions Ladder is used in hundreds of fitness clubs around the world. The possibility of short but intensive training makes these devices ideal for club members who do not have a lot of time to stay at the club but want to achieve visible effects. In addition, users can choose from dozens of training goals on the device's screen and climb the highest and most famous mountains, volcanoes and buildings or during training simply watch a movie on Youtube, Netflix, HBO GO or AMAZON PRIME. Users can also connect to one of the Live Streaming or VOD training sessions and work out in a larger group.

For group exercises:

Champions Ladder is the only group exercise device which can be controlled by the trainer. It is the trainer who sets the movement and speed of the entire group's devices by setting everything in their mobile app. The group's statistics are displayed on a display screen or on the wall of the club using a projector. The group can also join a global Live Streaming training or compete with each other, first setting a common climbing goal for the group. The most famous and highest mountains, volcanoes and buildings are available.

For weight loss centers:

Training on the Champions Ladder is recommended by personal trainers and dieticians around the world. Several studies and tests have shown that Champions Ladder exercises accelerate the burning of calories and body fat. Thanks to training on the Champions Ladder, you'll burn fat and reduce your weight, and your metabolic rate will be higher even for a few hours after your workout.

For mountain climbing:

The Champions Ladder is a great device for all those who love the mountains –regardless of whether you are climbing as an amateur or as a professional. Training on the Champions Ladder makes it much easier for you to overcome the difficulties that you will encounter in the mountains, and you will also build endurance for long mountain treks. Professional climbers around the world cannot imagine preparing for their expeditions without training on the Champions Ladder.

For Olympic climbing:

Sports climbing will debut at Summer Olympics in 2020 in Tokyo, Japan. There will be two events - one for men and one for women. The event will consist of three disciplines: lead climbing, speed climbing and bouldering. The winner of the event will be the athlete who performs best in these three disciplines. Climbers who are going to participate in Tokyo and have a chance to win medals are basing their intense preparations using Champions Ladder.

For professional athletes and sports clubs:

Olympic champions, the best football clubs in the world, as well as NBA, NHL and NFL teams share one common element - most of them use the Champions Ladder in their training sessions. The reason is simple - no cardio device is more effective in building aerobic and anaerobic endurance.

For functional training and personal training:

The Champions Ladder is an essential device for every area of functional and personal training. It is the only cardio device in the world which enables to perform a versatile and effective Full Body Workout in a very short time. Users can choose one of 66 described exercises or create new exercises. In addition, Champions Ladder works very well as a circuit training device.

For CrossFit:

Champions Ladder is an ideal solution for CrossFit workouts. Athletes use Champions Ladder both in daily WOD training and for warming up before weightlifting.

For schools and universities:

Climbing treadmills are also often used by students of universities around the world. Champions Ladder is the only climbing treadmill suitable for users with a very low body weight (from ~70lb/~30kg). This means that it can be used even by children in primary schools. Climbing treadmills are also often used by students of universities around the world.

For rehabilitation:

Champions Ladder is ideally suited for rehabilitation purposes. Tilting the device at an angle of 40 degrees allows to relieve the spine and joints. In addition, in the Artificial Intelligence mode, the device understands and predicts the user's behavior, thanks to which the entire training is comfortable and safe.

For uniformed services:

The Champions Ladder is used by thousands of soldiers, policemen and firemen every day. There is no other cardio device in the world which provides such an effective endurance training for people who risk their lives to ensure the safety of their communities. The Champions Ladder also enables versatile fitness training, which is essential for the most demanding tasks of uniformed services.

CHAMPIONS TREADMILL™



32 INCH:
TOUCH SCREEN



SPEED:
01. - 15.0 spm
(0.2 - 25 km/h)



SPEAKER:
2 VERTICAL
SPEAKERS



TECHNOLOGY:
3D REAL MOTION
3D LIVE MOTION

Champions Treadmill allows to experience the most beautiful places in the world and join group training via 3D Live Streaming, in which you run with the trainer. Moreover, you can see and hear the trainer, who in real-time controls the movement, angle and the speed of your treadmill. This technology will take your training to another level!

Join one of many 3D Live Streaming training sessions in beautiful and unique locations or play a recorded session at any time in 3D VOD.

You can choose from among many different challenges and run in one of dozens of unique locations (e.g. Los Angeles, San Francisco, New York, Paris, London). In addition, you can connect to one of many available streaming services and work out while watching your favorite TV show or movie on a beautiful 32-inch touch screen.

YOU'LL SEE WHAT THE TRAINER SEES

LISTEN TO WORKOUT TIPS AND IMPROVE

**YOUR TREADMILL WILL ADJUST
ITS SPEED AND ANGLE TO THE TRAINER'S
ROUTE IN REAL TIME**

VIRTUAL RUNNING



CITIES



New York / United States

Vancouver / Canada

Los Angeles / United States

Sydney / Australia

Paris / France

Tel Aviv / Israel

and many more...

CHAMPIONS STAIR™



32 INCH:
TOUCH SCREEN



SPEED:
25 - 170 spm



SPEAKER:
2 VERTICAL
SPEAKERS



TECHNOLOGY:
3D REAL MOTION
3D LIVE MOTION

Champions Stair is a unique stair that allows to experience the most beautiful places in the world and join group training via 3D Live Streaming, in which you climb with the trainer. You can see and hear the trainer, who in real-time controls the movement and the speed of your stair. This technology will take your training to another level!

Join one of many 3D Live Streaming training sessions in beautiful and unique locations or play a recorded session at any time in 3D VOD.

You can also choose from among many different challenges and climb to the highest and most iconic buildings, mountains and volcanoes. In addition, you can connect to one of many available streaming services and work out while watching your favorite TV show or movie on a beautiful 32-inch touch screen.

YOU'LL SEE WHAT THE TRAINER SEES

LISTEN TO WORKOUT TIPS AND IMPROVE

**YOUR STAIR WILL ADJUST
ITS SPEED AND ANGLE TO THE TRAINER'S
ROUTE IN REAL TIME**



VISIT OUR YOUTUBE CHANNEL
TO SEE MORE ABOUT CHAMPIONS LADDER



SOCIAL MEDIA



Men'sHealth

*"A better version of stair climbing! Easy and enjoyable training.
It melts fat away!"*

Women'sHealth

*"This endless ladder destroys your fat
and strenghtens all of your body parts!"*

health club management

*"Innovation 2017: Champions Ladder is an innovative
climbing treadmill, designed to build aerobic and
anaerobic endurance. It is designed so that the user
is always in complete control of their workout:
the faster the user climbs, the faster the ladder's rungs move."*

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